

CONTENTS

<u>Introduction.....</u>	5
<u>Yuriy Yamko. Ukrainian-Polish collaboration in creation of general control system of steady development of territories in the context of processes of globalization.....</u>	7
<u>Adrian Solek. Improving transport infrastructure: challenges before EURO 2012.....</u>	13
<u>Waldemar Rydzak. Crisis public relations in transition countries.....</u>	21
<u>Piotr Klimczyk. Ukrainian investments in Poland in years 2004 – 2007.....</u>	26
<u>Jacek Trebecki. Cultural-historical determinants of the image of Ukrainian companies operating on the Polish market.....</u>	31
<u>Robert Cichórz, Yuriy Bilan. Consequences of adopting the Schengen acquis for the border traffic between Poland and Ukraine.....</u>	37
<u>Anetta Zielińska. European Union funds for sustained tourism.....</u>	45
<u>Marek Kunasz. Intellectual capital – a new source of competitive advantage.....</u>	50
<u>Monika Grabowska. The role of the social policy in creating the image of the region (the civil society).....</u>	58
<u>Agata Bury, Piotr Bury. Local finance in Poland in view of the European charter of local self-government.....</u>	66
<u>Wojciech Jarecki. Individual effects of studying in the European Union.....</u>	72
<u>Svitlana Usik. Integration prospects of Ukraine in the context of entering into European... ..</u>	82
<u>Patrycja Zwiech. Why are women discriminated against on the labour market in Poland? – The results of the questionnaire survey.....</u>	88
<u>Adam Płachciak. Distributive justice as an integral element of corporate social responsibility and the principle of sustainable development.....</u>	98
<u>Svitlana Vdovtsova. Motivation mechanisms of youth behavior on Ukrainian labour market... ..</u>	104
<u>Olga Boryk. Formation of industrially financial groups in the context of transborder cooperation of Ukraine and Polish Republic in the context of the state entrance in EU.....</u>	109
<u>Anatoliy Lutsyk, Viktoriya Kramar. Adaptation of the taxation system of Ukraine to the requirements of European Union.....</u>	114