

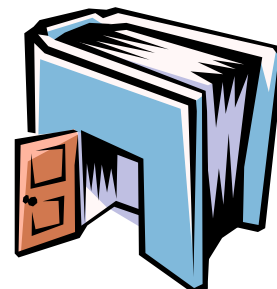
LAMA NEWS

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Lama project, basic information



Lama Project

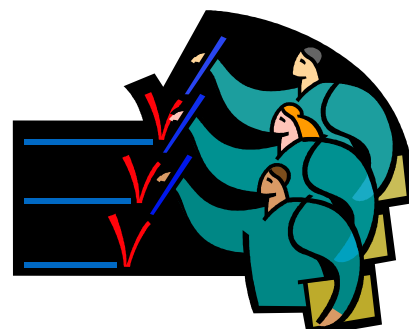
DEVELOPMENT OF THE COMPETITIVENESS OF THE LABOUR MARKET AND ITS ENTITIES

The goal of the project is two-field: 1) cooperation among partners from the EU universities and **transfer knowledge on labour market in various aspects**; 2) to **strengthen regional labour market competition and its entities**. The project outcome will support the European economy on its way to become the most competitive and dynamic all over the world.

The significant project element will be conducting multilateral scientific research with all partnering institutions involved. The research objective will be the assessment of the behavior of European labour market entities. We will achieve the knowledge transfer through joint research and series of meetings like lectures, seminars, workshops and scientific conferences. The outcome will be numerous publications of the project participants, published in English, launched in order to disseminate the project achievement.

Our partners:

- Vilnius University, Kaunas Faculty of Humanities, Lithuania
- L'Universite' Jean Moulin Lyon 3, France
- Institut fur Arbeit und Technik, Germany
- Universitet Saint Gallen, Switzerland



With cooperation of Tarnopol Institute of Social and Information Technologies, Ukraine

Basic activities of the LAMA Project:

- start and completion: 01.04.2005 - 31.03.2009
- international exchange of researchers
- 15 international workshops
- 2 international conferences
- open seminars
- lectures for students
- publications in series "Economics and Competition Policy"
- national's reports publication



Workshop in IAT, Gelsenkirchen, Germany

The workshop have took place on 14-15 November 2005 in Institut Arbeit und Technik, Gelsenkirchen. There were two co-ordinators of the event: dr Tomasz Bernat from University of Szczecin and Gernot Muhge from IAT. Topic of the meeing was: **Supporting Entrepreneurship in State (Government) Activities**. During this events all partners of the project met. The main parties of workshop was:

- Labour market and entrepreneurship
- Entrepreneurship institutional factors
- Support programmes and institutional frameworks
- Entrepreneurship - regional patterns
- Entrepreneurship - sector and social patterns

The last part of workshop was a "brain storm" meeting called The World Caffee, which has been prepared by Simone Stauf from Saint Gallen Univeristy, Switzerland. This part was a summary of workshop. Results of it, were directly connected with the question: **What could be the contribution of the LAMA-project or the participating institutions to promote entrepreneurship?** Answers are, as follow:



- networking building between actors (e.g. exchanges, fairs, mentoring),
- profiling and training for unemployed,
- PR/informational strategy,
- guidebook for start-ups (for everybody who wants to start a business), best practices from different counties,
- meetings with entrepreneurs (workshops),
- fair of entrepreneurs (trade-fair),
- distant learning courses (target group: LAMA),
- centre of training and re-qualification (*LAMA target in the 4th project year*),
- improve educational programs at universities (additional courses, include topics).

During the workshop the Steering Committee of LAMA project, consist of national co-ordintors, has placed. The presence of discussion has been put on next activities: workshops, publications, and meetings. One of the results was creating a new schedule time of workshop and dividing it into partner's institution.

During workshop we have meet with our new France partner, too. We have changed Ecole Centrale de Lyon to University Jean Moulin Lyon 3. France co-ordinator prof. Smail Ait El Hadj have changed his work, and LAMA project removed with him. University Lyon 3 is one of the biggest in France. The procedure has begun in November.



Participants of the workshop, IAT, Gelsenkirchen, Germany, 14th November 2005-12-15



Lama Current Activity

According to decisions of Steering Committee and project activity, in the second year of LAMA project new events will take place. That will be 4 international workshops and one conference. The workshops are present in table, below.

Title	Place	Date
Determinants of attitudes and behaviour of the decision-making entitles	RIGA University of Latvia	07-08 April 2006
Nature and role of the labour market institutions	US, Szczecin, Poland Miedzyzdroje	5-7 June 2006
Flexibility of labour market in relation to classical and modern employment forms	University Lyon 3, Lyon, France	November 2006
The policy of the EU member states in relation to labour market competitiveness	US, Szczecin, Poland	January/February 2006



The international conference **Competitiveness of labour market – basis for competitiveness of the economy** will be in April 2007 in Poland.

Detailed information of above events could be find at web site: www.lama.edu.pl

Very important part of the project activity is book editing. Actually, there are 2 books in proceeding process. Next issues from series "Economics and Competition Policy" are in close plans. The topics of the books are relative close to topics of LAMA's workshops or conferences. Table below shows the next publications in editing process. Co-ordinator encourage all interested in people to presenting them papers in E&CP Series

Publication title	Dead-line of submitting
Supporting entrepreneurship in the state (government) activities	31.12.2005
Methodological principles of competitiveness research	31.12.2005
Competition and competitiveness and balanced economy development	31.01.2006
Determinants of attitudes and behavior of the decision-making entitles	30.03.2006
Flexibility of labour market employment forms	30.06.2006
Nature and role of the labour market institutions	30.09.2006
Labour market competitiveness	30.12.2006



LAMA Profile: Vilnius University, Kaunas Humanities Faculty



The University of Vilnius (<http://www.vu.lt>), one of the oldest and most famous establishments of higher education in Eastern and Central Europe, was founded in 1579. Functioning for a long time as the only school of higher learning in Lithuania, it was a preserver of cultural and scientific traditions, and has played a significant part in the cultural life not only of Lithuania, but the neighboring countries as well. During more than four centuries of its existence, the University of Vilnius has seen periods of growth and decline, revival, and closure. The University is a unique witness to the history of the Lithuanian state.

In 1579, King Stephen Bathory's charter transformed the Jesuit college, founded in 1570, into an establishment of higher education, Academia et Universitas Vilnensis Societatis Jesu, the transformation being confirmed by Pope Gregory XIII. Although being away from other European cultural centers, the University equaled other famous European Universities and had outstanding professors and students, some of who were: the poet Mathias Casimir Sarbievius; the famous professor of rhetoric and philosophy Žygimantas Liauksminas; the author of the first history of Lithuania Albertas Vijiūkas-Kojelavičius; professor Martin Smiglecki, whose book "Logics" was very popular in United Kingdom and France, and many others. The first book in the



Lithuanian language on the territory of the Great Duchy of Lithuania was published at the University. In 1753, the Astronomical Observatory was set up.



In 1773, the Jesuit order was dissolved in Europe and the University was taken over by the secular authority. After Lithuania was annexed by Russia, the University was renamed into Vilnius Principal School. In 1803, the University received a new statute and the title of the Imperial University of Vilnius. Many famous names were associated with the University at that period: the famous medical men from Vienna Johann Peter Frank and his son Joseph

Frank, the historian and public figure Joachim Lelewel, the poets Adam Mickiewicz and Juliusz Slowacki, historian Simonas Daukantas, etc. As a number of students and professors became engaged in the anti-tsarist movement, the University was closed down according to the orders of Tsar Nicholas I, and it was not reopened until 1919. Vilnius and its region were then annexed by Poland, and the University functioned under the Polish auspices until 1939 by the name of Stephen Bathory University. Among students of the University at that time was the future Nobel prizewinner Czeslaw Milosz.

In 1939, the University was brought back under the control of Lithuania, but in 1940 after the Soviet occupation it was reorganized according to the Soviet model. In 1943, the University was closed down by the Nazis, and resumed its activities in the autumn of 1944. Though restrained by the Soviet system, Vilnius University grew and gained force. Vilnius University started to free itself from the Soviet ideology in 1988 even before Lithuania regained independence in 1990. The University got back its autonomy and adopted its own statute.



Kaunas Faculty of Humanities (<http://vukhf.lt>) was established in 1964 as the only faculty of Vilnius University outside the capital city Vilnius. For 40 years, it has been serving as a cradle of humanities in Kaunas, because this city was dominated by universities of technology, agriculture and medicine. Today, Faculty is based on the campus of 16-17th century buildings and houses 3000 students and 160 teaching staff. It has gained a reputation of a mini university with the interdisciplinary focus on languages, economics and management, informatics and cultural studies.



The Faculty publishes three scientific journals “Respectus Philologicus” (<http://filologija.vukhf.lt>), “Transformations in Business & Economics” (TIBE, www.transformations.khf.vu.lt) and online “International Journal of Research Trends in Social Sciences” (IJORTISS, <http://ijortiss.vukhf.lt>).

The Faculty initiated two research networks: one, in 2002, IGYS (<http://igys.vukhf.lt>) and the international network INYRSS (<http://inyrss.vukhf.lt>) in 2005. Faculty members take active participation in national and international research projects by developing the transfer of knowledge perspective (e.g. 6th FP MCA project LAMA, www.lama.edu.pl).

Kaunas Faculty of Humanities is always open for international cooperation and students' exchange in SOCRATES-ERASMUS programme.



LAMA VIP: prof. Dainora Grundey

Dainora Grundey is Associate Professor, Doctor of Social Sciences (Management and Administration, 03S), Vice-Dean for Scientific Research and International Relations at Kaunas Faculty of Humanities, Vilnius University (VU KHF), Lithuania. She received her MA in Germanic Languages from Vilnius University, Lithuania, in 1991; her MBA from the Robert Gordon University, Aberdeen, Scotland, in 1994; and her PhD degree from Vilnius University in 2001. Diploma of Associate Professor was received in 2004. In 2004 dr. Grundey was awarded the Laureate Diploma for Scientific Achievements by Rector of Vilnius University.



She is the curator of MBA study programme in *Marketing and Trade Management* and Bachelor degree study programme in *Cultural Management* at VU KHF, Lithuania. She is also founder, curator and trustee for IGYS (<http://igys.vukhf.lt>) at VU KHF, Lithuania, since 2002. Dr. Grundey is founder and Chief-Coordinator of INYRSS network (<http://inyrss.vukhf.lt>), which was established by nine CEE universities in 2005.

She is also Founding Editor and currently Deputy Editor-in-Chief at the International Journal of Scholarly Papers "*Transformations in Business & Economics*" (ISSN 1648-4460) (www.transformations.khf.vu.lt), since 2002. In 2006, as the initiative of INYRSS, a new on-line scientific journal IJORTISS (ISSN 1822-3532) (<http://ijortiss.vukhf.lt>) was founded by dr. Grundey, where she serves as Editor-in-Chief.

She had research fellowships at The Institute of Transport Economics, Oslo, Norway; Creighton University, Omaha, Nebraska, the USA; University of Szczecin, Poland (within the 6th FP MCA project LAMA framework, 2005-2009). In 2002-2006, she was a visiting professor at University of Latvia, Latvia; Roskilde University, Denmark; University of Szczecin, Poland; University of West Hungary, Hungary; Brno University of Technology, Czech Republic.

She is the co-author of the textbook "*Environmental Economics*" (2003), co-editor (with prof. B.S. Sergi, University of Messina, Italy) of "*Business Development in East-Central Europe*" (2006) and "*Markets and Marketing in East-Central Europe*" (2006). She is also the author of over 100 scientific publications on marketing, sustainable consumption and green marketing, marketing ethics, emotional marketing, entrepreneurial marketing, emotional intelligence, brand management issues, cross-cultural management and marketing, customer service and customer behaviour management, logistics and supply chain management, innovation and labour market flexibility.

She had a 5-month project LAMA fellow in Microeconomics Department University of Szczecin.



LAMA VIP: dr Yuriy Bilan

Was born in the Western part of Ukraine. Graduated from Ternopil Academy of National Economy in 2000, where continued post-graduate studies there. Since 2003 - lecturer at Chair of International Economy, Ukrainian-Polish Institute of Social and Informational Technologies (Ternopil). Author of a number regional scientific publications, educational courses for the students. Organizer of joint seminars, meetings and workshops concerning the integration processes in Ukraine. Participated at the International conferences in Poland, Hungary and Germany. His scientific interests are also concentrated on improvement of economic and statistical methods of



marketing researches. January 2006 defended the dissertation and received Ph. D. in economics. From the beginning of February 2006 till end of March 2006 he will finish his 3 months in Microeconomics Department of University of Szczecin.



LAMA VIP: dr Katarzyna Włodarczyk-Śpiewak

She is employee Department of Microeconomics, Faculty of Economics and Management, University of Szczecin. She has an academic degree in economics, Ph.D. – doctor of economics science; specialization – economics of consumption, awarded in 2003.

Her main research interest: are as follow:

Economy behavior, Theory of human resource; Consumer behaviour; Methods of research about consumer behaviour; Quality of life; Labour market; Competitiveness in the labour market between people; Problems of labour market.

Her actual research work: the analysis about consumer behaviour, quality of life, competitiveness in the labour market – questionnaire research and elaboration results of them.

Actually she provides classes and lectures in:

Microeconomics, Modern business theories, Economy behavior, Consumer behavior, Quality of life, International entrepreneurship.

Her functions in: Department of Microeconomics:

- Coordinator of ECTS (Socrates / Erasmus Programme) in areas of study Management and Marketing, on Faculty Economics and Management, University of Szczecin.
- Coordinator of Marketing in Lama Project

She actually is a 3 months LAMA project's fellow in France, University Lyon 3, from beginning of January 2006 till end of March 2006.



LAMA VIP: dr Tomasz Bernat

He is employee Department of Microeconomics, Faculty of Economics and Management, University of Szczecin. He has an academic degree in economics, Ph.D. – doctor of economics science; specialization – social security, awarded in 1998.

His main research interest: are concerned on, as follow:

Economics, theory of economics, competitiveness of economy, competitiveness of companies, competition and concentration, insurance market, social security system, labour market.

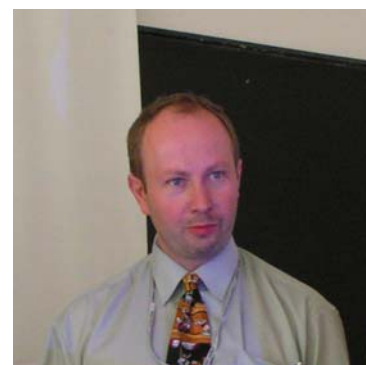
His actual research work: analysis of competition and concentration on the pattern of monopolistic efficiency losses and advantages of competition; efficiency of competitiveness.

Actually he provides classes and lectures in:

Microeconomics, mathematical economics, competition and concentration, risk management, risk at labour market.

Her functions in: Department of Microeconomics:

- Coordinator of the Lama Project
- Tutor of students scientific group "AS"



- Coordinator of the 3rd International Economics Department Meeting (June 2006)
He actually finish a 4 months LAMA project's fellow in Germany, Institut Arbeit und Technik, The fellow has started since beginning of October 2005 till end of January 2006.



Call for papers

Microeconomics Department of University of Szczecin announces a **call for papers** for the The 3rd Annual Economics Department Meetings: **“Economics Challenge of XXI Centaury. Poland-European Union-World”**. The conference will take place in Miedzyzdroje, Poland on 05-07th June 2006. The objectives of the conference are:



- Integration of researchers society
- Presenting research results and discussion
- Exchange of information of research trends and activity of economics departments
- Discussion about micro- and macroeconomics problems in different countries and about them political implication, as well.
- Discussion about educational problems of economics teaching

We require conference's participants from all World. We aim to bring strong discussion and obtain fruitful conclusions. The official conference's languages are English and Polish. The conference will have two plenary sessions on the general theme and four parallel panel sessions covering the following broad topics:



- Panel 1. State intervention in contemporary economy
- Panel 2. Entrepreneur and consumer's market behavior
- Panel 3. Labour Market
- Panel 4. Human capital in base knowledge economy

The integral part of the conference will be workshop **“Nature and role of the labour market institutions”**. Detailed information of the event is available at official web site of conference.

Please register at the web site <http://mikro.univ.szczecin.pl/f/form.php?a=20> and submit one-page abstract and till **February 20, 2006** to the following e-mail address zke@univ.szczecin.pl The abstract should give a short description of the research paper, including the aim of the research, main results (if already available), methodology etc. Please add to the abstract also – name, surname of the author(s), contact information, academic programme, university or research institution.

The deadline of sending a full paper (10-12 A4 size pages) is 30th April 2006. Detailed editorial references are available at official conference web site. Candidates with accepted papers will be notified no later than 15th March 2006. Accepted papers will be made available to all conference participants. Reviewed quality papers of the Workshop will be published in conference proceedings.

Conference fee is 200 € for the single participant. The payment of the conference fee should be made by 30th April 2006. Participation fees will cover participation in conference, conference proceeding costs, accommodation, full board and social program.

Deadline of sending a preliminary conference program is 31st May 2006.

Contacts:

Co-ordinator: dr Tomasz Bernat, University of Szczecin, project LAMA Co-ordinator, tel. (mobile) 0048 609 45 08 08, e-mail: bernat@wneiz.pl

Conference official web site: <http://lama.edu.pl/zjazd/?a=f11f0>

Microeconomics Department web site: <http://mikro.univ.szczecin.pl>

Lama Project web site: www.lama.edu.pl

The Lama News vol. 1, issue 1, 2006 was prepared by Tomasz Bernat. On-line versions is available at web address: www.lama.edu.pl/news